



# Sponsorship Opportunities

Building connections with  
businesses and organizations







"Love this app, it has a little bit of everything. If you want to know what's going on in Danvers, look on this app. And the contests are great too!!"

Scott  
Danvers MA

# About We Are Danvers

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We Are Danvers is a free community resource & the BEST connection to Danvers AND the local area.

The We Are Danvers mission is to provide useful and important information to the community AND support local businesses and organizations.

## Established 2016



# About Sponsorships

We Are Danvers offers you an affordable, unique and fun way to promote your business or organization.



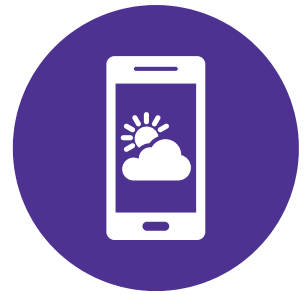
"Really great having all of this info in one spot. Everything Danvers, including fun contests, important town government info and events and community notices.

Appreciate Mark's efforts!"

A.J.

Danvers MA

# The Numbers



Monthly Mobile App Views  
**15,000+**



Contest Giveaways  
**\$5,500+**



We Are Danvers Donations  
**\$2,100+/year**



Annual Website Visits  
**24,000+**



Facebook Followers  
**3,000+**



Instagram Followers  
**1,300+**



Email Subscribers  
**2,000+**



Text Alert Subscribers  
**1,000+**





# Sponsor Benefits

Did you know that by sponsoring We Are Danvers your business or organization will gain exposure and help increase brand awareness? Here is how a sponsorship can help your business or organization:

## **Create Positive Publicity/Heightening Visibility**

Sponsoring We Are Danvers will help create heightened business visibility of your products & services.

## **Helping With Good "Corporate Citizen" Role**

Be viewed as a "good neighbor." To be seen supporting the community is extremely powerful and creates enormous goodwill.

## **Differentiating From Competitors**

Your business name has the opportunity to stand out. Target audiences often perceive sponsorship in a positive way.



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**Reach THOUSANDS of our mobile app, website & social media users!**



# Bronze Level Sponsorship

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**\$99.00 Year**

## **Promotional Recognition**

- Business or organization name displayed in the We Are Danvers mobile app.
- Business or organization name displayed on WeAreDanvers.com.
- Business or organization listed in our business directory in our mobile app.
- Business or organization listed in our business directory on our website.
- Five contests branded with YOUR business or organization. Contests displayed on app, website and social media.

## **Social Media**

- Add your events to the We Are Danvers community calendar.
- Ability to cross promote on social media.
- Branded contests promoted on social media.
- Welcoming post on social media.

## **Bonus Gift**

- We Are Danvers magnet.

**Reach THOUSANDS of our mobile app, website & social media users!**



# Silver Level Sponsorship

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**\$299.00 Year**

## **Promotional Recognition**

- Business or organization LOGO displayed in the We Are Danvers mobile app.
- Business or organization LOGO displayed on WeAreDanvers.com.
- Business or organization listed in our business directory in our mobile app.
- Business or organization listed in our business directory on our website.
- Ten contests branded with YOUR business or organization. Contests displayed on app, website and social media.

## **Social Media**

- Add your events to the We Are Danvers community calendar.
- Ability to cross promote on social media.
- Branded contests promoted on social media.
- Two social media ads.
- Welcoming post on social media.

## **Bonus Gift**

- We Are Danvers t-shirt.



# Gold Level Sponsorship

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**\$499.00 Year**

## **Promotional Recognition**

- Business or organization LOGO displayed in the We Are Danvers mobile app.
- Business or organization LOGO displayed on WeAreDanvers.com.
- Business or organization LOGO displayed on a feature in the We Are Danvers app.
- Business or organization LOGO displayed on We Are Danvers email newsletters.
- Business or organization listed in our business directory in our mobile app.
- Business or organization listed in our business directory on our website.
- Unlimited contests branded with YOUR business or organization. Contests displayed on app, website and social media.

## **Social Media**

- Add your events to the We Are Danvers community calendar. Ability to cross promote on social media.
- Branded contests promoted on social media.
- Four social media ads.
- Welcoming post on social media.

## **Bonus Gift**

- We Are Danvers hooded sweatshirt.



# Platinum Level Sponsorship

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Contact Mark

Available Platinum Level sponsorships are limited.

Please contact Mark at [Mark@WeAreDanvers.com](mailto:Mark@WeAreDanvers.com) or 508 801 0112 for information.

**Reach THOUSANDS of our mobile app, website & social media users!**



I look forward to working with you and growing your business or organization

# Contact

**Mark Mead Jones**

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[www.Danvers.WeAreDanversApp.com](http://www.Danvers.WeAreDanversApp.com)

[www.WeAreDanvers.com](http://www.WeAreDanvers.com)